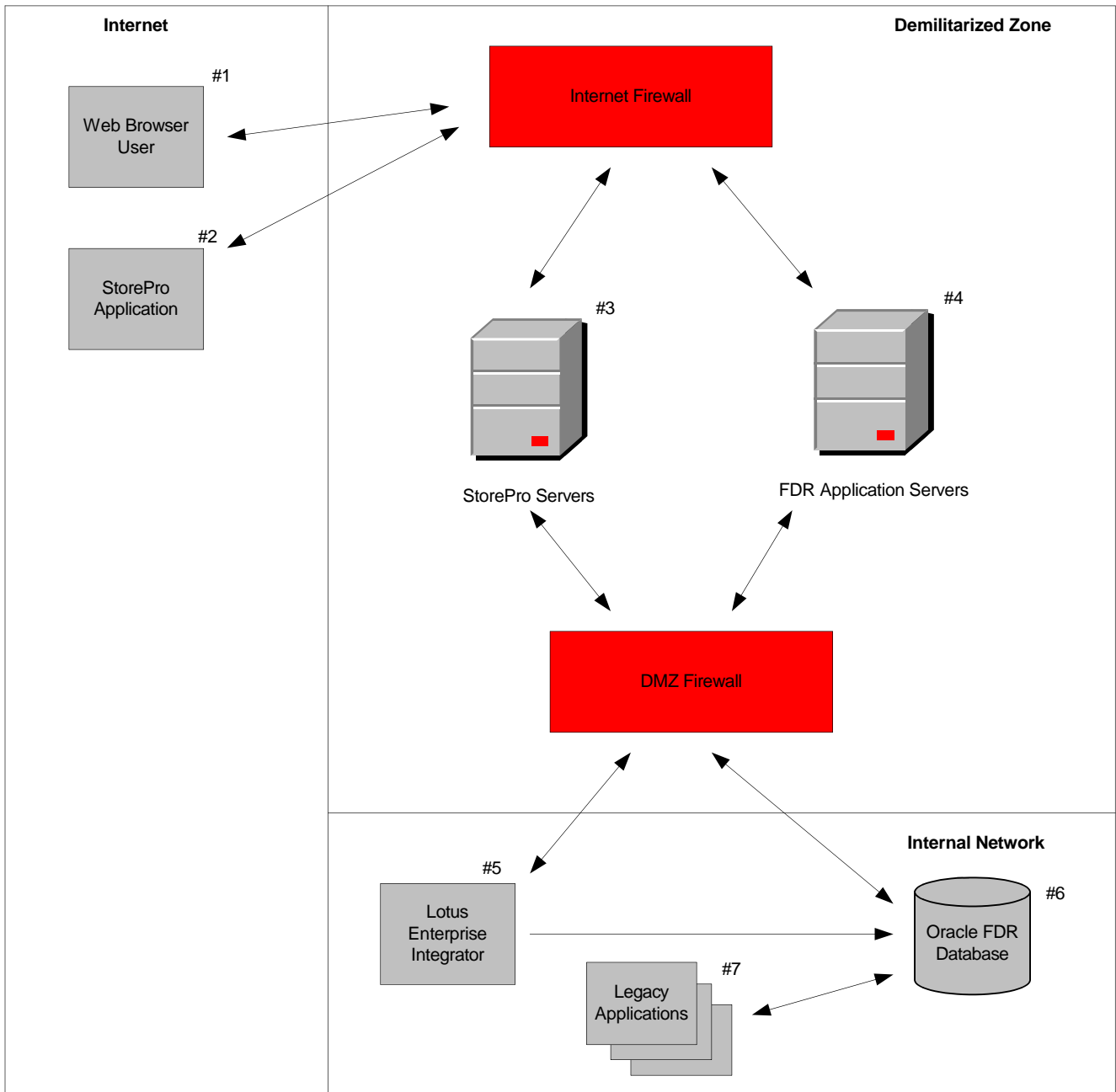


The Wm. Wrigley Jr. Co.

Sales Reporting System



- 1. Web Browser User** - Field reps and sales management used a web browser to access the FDR Web Report Application. This user-friendly interface allowed users to easily select specific reports, capture report criteria and generate reports either as HTML or as an Excel spreadsheet. In addition to the real-time report generation, this application empowered its users to schedule reports to run in batch mode. Batch reports were delivered via email as an Excel spreadsheet.
- 2. StorePro Application** - Field reps used the Lotus Notes based StorePro application to gather distribution as well as display and checkout data from stores visited. Additionally, this application categorized rep time spent in and out of the field.
- 3. StorePro Servers** - The StorePro servers mastered nationwide store and rep time data.
- 4. FDR Application Servers** - The FDR application servers delivered dynamic data via JSP technology. It used Jarkarta-Tomcat as the servlet-engine and Apache as the web server.
- 5. Lotus Enterprise Integrator** - The Lotus Enterprise Integrator (LEI) was used to synchronize StorePro data with FDR's Oracle database.
- 6. Oracle Database** - An Oracle database was used to house FDR's application data.
- 7. Legacy Applications** - A number of interfaces were developed to extract data to, and import data from various Legacy applications.